

How to Credit the City of Indianapolis and the Arts Council of Indianapolis

Crediting the sources of your funding is an important part of fulfilling your grant agreement. Properly crediting both the City of Indianapolis and the Arts Council of Indianapolis is an important means of showing how public funding is used to support the arts community in Indianapolis. The City Council expects that proper credit will be given at every available opportunity. Failure to comply with this requirement, as outlined in the signed grant agreement, could jeopardize the remaining portion of your 2007 grant and future funding from the Arts Council.

The Arts Council, members of the Parks and Recreation Department, and members of the City County Council monitor your publications and communications throughout the year to ensure compliance. If you have any questions, contact Dave Lawrence, at 631-3301, ext. 222 or via email: DaveL@indyarts.org.

The Arts Council has unveiled a new logo that must immediately replace any existing logo that was used previously. The logo is made up of three parts: the graphic element (the hand and the stars), the organization's name, and the text "Supported by the Arts Council and the City of Indianapolis."
ALL elements must be used every time our logo is used.

If you cannot use the logo (graphics), such as in donor listings, then you **MUST** credit both the Arts Council of Indianapolis **AND** the City of Indianapolis. Please remember that we are the Arts Council of Indianapolis – NOT the Indianapolis Arts Council, NOT the Indiana Arts Council, NOT the Indianapolis (or Indiana) Arts Commission, or any other variation.

WHEN USED IN PRINTED MATERIALS WHERE GRAPHICS ARE ACCEPTABLE (programs, show cards, advertisements, etc.), the credit logo MUST be used in conjunction with the text:

Correct Use



Correct Use



Incorrect Use



Incorrect Use



WHEN USED IN PRINTED MATERIALS REQUIRING TEXT ONLY (Sponsor listings in programs, contributors lists, etc.), the text MUST include BOTH the Arts Council of Indianapolis and the City of Indianapolis.

Correct Use

Arts Council of Indianapolis
and the City of Indianapolis

Incorrect Use

Arts Council of Indianapolis

WHEN USED IN RADIO ADVERTISEMENTS, credit MUST be given to BOTH the Arts Council of Indianapolis and the City of Indianapolis – ex. Support by the Arts Council and the City of Indianapolis

WHEN USED IN ELECTRONIC MEDIA WITH GRAPHICS (Television ads, websites, etc.), the credit logo MUST be used in conjunction with the text as in the first example.

**THIS INFORMATION IS FOR THE CITY-FUNDED GRANTS ONLY!
RAP FUNDING REQUIRES USAGE OF A DIFFERENT CREDIT LOGO**