



October 14, 2009

**The National Next Audiences Summit begins TOMORROW;  
October 15 and 16 in Indianapolis.  
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LOCAL OPPORTUNITIES

**1. Visual: Arts Council of Indianapolis Seeks Artists for Independent Holiday Art Sale**

The Arts Council of Indianapolis and the Be Independent movement are hosting a "Buy Indy Art/Give Indy Art" Holiday Shopping Experience in the Indianapolis Artsgarden this year. For the past two years, the Arts Council has gathered lists of events and shows at which patrons may buy local art for holiday gifts. These events have been promoted on [www.indyarts.org](http://www.indyarts.org), [www.BeIndependent.org](http://www.BeIndependent.org) and with ads in the Indianapolis Star, NUVO and WISHTV.com.

As the program grows we are adding a new component to encourage art purchases over the holidays that not only lists events for patrons to attend, but creates a special event solely for the purchase of

original, local art. The event will be similar to a one-day art fair at which artists set up and manage their own booths.

The Arts Council is seeking 20-25 artists for participation in the Independent Holiday Art Sale. All submitted work will be juried by a panel of internal staff.

**Eligibility:**

- All artists must have an updated profile on the Arts Council of Indianapolis Artist Database. Instructions for signing up can be found here, [http://www.artscouncilofindianapolis.org/artist\\_services/artist\\_database\\_signup\\_108.html](http://www.artscouncilofindianapolis.org/artist_services/artist_database_signup_108.html).
- All artists must be 18 years or older.
- Artists must be residents of Marion County or any one of the seven surrounding counties.

**Guidelines for Submission:**

- Artists must submit a brief statement regarding why the artwork is a good fit for the Independent Holiday Art Sale.
- Artists must also submit at least five but no more than ten, digital images that are representative of the work that will be sold at the sale. Images should be low resolution at 72dpi and roughly 600-800 pixels wide. Do not send files larger than 500KB.

**\*\*\*Note: If you have recently submitted to zapplication.org or a similar on-line application service, you may use those images as they are already formatted. Simply email them to [artistservices@indyarts.org](mailto:artistservices@indyarts.org).**

**Deadline for Submissions:**

Entries will be accepted via email to [artistservices@indyarts.org](mailto:artistservices@indyarts.org) until **5pm on October 19, 2009**. Each entrant should receive a confirmation email within 24 hours after sending. If you do not receive a confirmation email, please check the sizes of your images and re-submit. Do not send image files that are more than 500KB each. Selections and notifications will be made by early November 2009.

**Selection Criteria:**

This is not a typical art fair. This event will be marketed as an ideal place to buy original, creative holiday gifts. Works will be selected based on the quality of the work and how well it fits into the theme of the show: gift giving. Works should not be holiday specific but should be the appropriate size and price range for a gift. Examples include framed prints, small paintings, ceramics, glass, etc.

The idea is to include artwork that would make great holiday gifts. Work that may sell at a typical art fair may not work as a great gift item. Items such as original printed note cards, music CD's, glass ornaments, small paintings and prints will work well. Keeping in theme with buying local art as holiday gifts, all art pieces must range from \$10 - \$300. If your work generally costs more than this price range allows, you may consider thinking along the lines of gift giving and create new, smaller pieces or high quality reproductions of your originals. Artists may use postcards or other print material to promote the sale of their large, more expensive works as well.

**Details:**

The Independent Holiday Art Sale will take place on Friday, December 11, 2009 from 10am until 9pm (Circle Centre Mall Hours). There is no fee to apply to the show. If accepted by the jury, artists will be asked to pay \$40 to be a part of the event. This fee will be used to buy advertisements in print and online to market the sale. These funds will also cover the cost of tables and table cloths. Marketing efforts will reach the general public via print and online advertising as well as by the Arts Council e-news, the Indianapolis Artsgarden, small flyers in Be Independent canvas tote bags and by cross promotions with other arts organizations.

Artists will retain 100% of their sales from the day and/or any subsequent sales related to the event. Artists are responsible for all sales and for holding any work that buyers cannot receive on the day of purchase. Tables will be provided on a first-come, first-served basis. Each artist booth will receive 2 chairs. Set-up time will begin at 8am and tear down time will last until 10pm. Set up and tear down details will be provided to participating artists.

## Contact Information:

For more information please contact [artistservices@indyarts.org](mailto:artistservices@indyarts.org).

To learn more about the Be Independent/Buy Indy Art movement, visit [www.BeIndependent.org](http://www.BeIndependent.org).

To learn more about the Arts Council of Indianapolis, visit [www.indyarts.org](http://www.indyarts.org).

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## 2. Visual: Indianapolis Art Center Seeks Artists for Art from the Heartland

Artists in Indiana, Ohio, Kentucky, Illinois, Wisconsin and Michigan are eligible to enter. All digital entries must go through Cafe, an affiliate of Zapp. <http://urlPass.com/4aew>

Juror is Paul Klein, Chicago based curator, critic, writer and creator of a new Art Letter.

About the Indianapolis Art Center

The Indianapolis Art Center is a not-for-profit community arts organization that makes art accessible to all people and enhances people's lives through art. Located in the Broad Ripple Village Cultural District and bordered by the White River and Monon Greenways Trail, the Art Center is the place to make art, see art and learn about art. For more information and to link to the Art Center's YouTube, Facebook and Shutterfly pages, visit [www.IndplsArtCenter.org](http://www.IndplsArtCenter.org) or call (317) 255-2464.

For more information please contact Guest Services at 317-255-2464.

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## 3. Visual: Pecha Kucha Indianapolis Seeks Presenters

Pecha Kucha Indianapolis, Spirit & Place and Central Indiana Community Foundation seek creative minds to create inspiring places and compete for a \$10,000 prize.

Pecha Kucha Indianapolis is seeking ten presenters to compete for a \$10,000 prize and help turn an Indianapolis location into a more inspiring place.

On Thurs., Nov. 12, at 9 pm, Pecha Kucha Indianapolis will hold its seventh volume in what is its most collaborative and meaningful event yet. Hosted at The Toby at the Indianapolis Museum of Art as an official Spirit & Place Festival event, the judges of "Pecha Kucha Vol. 7: The Next Indianapolis" will grant an award of \$10,000 from the Central Indiana Community Foundation to one of ten presenters for use towards a project that turns an Indianapolis location into a more inspiring place.

The format for the free event will follow the worldwide Pecha Kucha standard: 10 PowerPoint presentations of 20 slides at 20 seconds each, for a total of 6 minutes and 40 seconds; cocktails and chit-chat are also heavily encouraged. For this event, a panel of celebrity city planners will convene on site and award the money to the person with the best, most-actionable idea. Winners will also have access to the ears and brains of a crackshot team of Indianapolis' best thinkers and planners, specially grouped together to help the winner turn their vision into a reality.

Submissions should be for achievable, innovative projects that will occur within Indianapolis' city limits. More criteria and details for submission are below. Submissions are due Sun., Oct. 18 at 11:59 pm

The event is free to the public, but tickets are required. Attendees may reserve their free ticket in advance by calling 317-955-2339 or visiting [www.imamuseum.org](http://www.imamuseum.org) <<http://www.imamuseum.org/>> , or pick up a ticket onsite at the Indianapolis Museum of Art on the day of the event.

Go to <http://pkindy.org> <<http://pkindy.org/>> for more information, details, and videos of previous submissions.

Other organizations helping to promote and organize the event include: Asthmatic Kitty Records, Big Car,

the Indiana Humanities Council, Indianapolis Downtown Inc, the Local Initiatives Support Coalition, and Method Architecture.

Judges include:

Sarah Green, David Hoppe, Tammi Jones, Gail Payne, Aaron Renn, Krista Skidmore and Tamara Zahn

#### About Pecha Kucha

Pecha Kucha, literally meaning "chit-chat" in Japanese, is a grassroots movement started by architects and designers to remedy long-winded lectures and frivolous presentations. The movement has spread to cities across the world, including Amsterdam, Beijing, Berlin, Budapest, Hong Kong, London, Portland, Nagano, Toronto, and now Indianapolis.

In one corner, the presenters at Pecha Kucha have only 6 minutes and 40 seconds to convey their idea, with 20 slides at 20 seconds each, whether they like it or not. In the other corner, a well-stocked bar. And in the middle: you. The two corners will compete for your attention; get a drink and you've missed what could be the most influential idea of your career. Pay attention and you'll miss your third or fourth drink. Conversation among the audience, especially during timid presentations, is encouraged. Called by Indianapolis Monthly 2008's Best Open Mic Event of the Year, Pecha Kucha Indianapolis is now in its seventh volume.

#### About The Toby

Tobias Theater, nicknamed "The Toby," is a 600-seat theater at the Indianapolis Museum of Art dedicated to culturally adventurous programs including multimedia performances, films and talks by internationally significant speakers. The IMA is located at 4000 Michigan Road.

#### Call for Submissions

We invite you to submit the following information about your project to [submissions@pkindy.org](mailto:submissions@pkindy.org)  
<<http://us.mc556.mail.yahoo.com/mc/compose?to=submissions@pkindy.org>> :

A brief (500 words or less) description of your project highlighting your vision to benefit our community of Indianapolis, how the project will be executed, and the impact it will have.

At least five images that you would use in your PK presentation. Please keep images smaller than 1 MB in size each (resolution should be 1024x768).

#### Criteria for Judging Presentations

1. Vision: Projects will be considered based upon their visionary potential to impact Indianapolis based on the theme of the Spirit and Place Festival 2009: Inspiring Places: To re-imagine who we've been, who we are and who we want to be.
2. Achievable / Implementable: Presented projects should be achievable and result in tangible results toward the stated goal of the project.
3. Impact: \$10,000 must be a meaningful amount to the project. The jury will measure the potential impact that the prize will have on the project and the community at large.

#### Timeline

Sun., Oct. 18, 11:59 p.m. - Submissions must be emailed to [submissions@pkindy.org](mailto:submissions@pkindy.org)

Fri., Oct. 23 - Selected presenters will be notified by email with instructions on assembling presentations

Thurs., Nov 5 - Final presentations emailed back to [submissions@pkindy.org](mailto:submissions@pkindy.org)

Thurs., Nov. 12, 8:20 p.m. - Pecha Kucha Indianapolis V.7 in The Toby at the Indianapolis Museum of Art.

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#### **4. Visual: Mass Ave Cultural District Seeks Proposals for Temporary Site-Specific Public Art Project**

Deadline: Wednesday, November 25th, 2009, at 5pm

Eligible Artists: Must be over 18 years of age and a female resident of Indiana.  
Call to Artists Riley Area Development Corporation and the Women and the Arts are seeking submission of proposals for temporary site-specific public art installations for the Mass Ave Cultural District. In the memory of the Director of the Arts for the festival and Mass Ave artist/merchant, Kathleen McDermott. The goal of this program is to provide female artists in Indiana the opportunity to create a vibrant, unexpected experience for pedestrians through a diverse presentation of art in the public realm, as well as providing visual experiences that promote the flow of traffic up and down the Avenue.

Project concepts may include previous work or new work, but the works ability to relate to the site is paramount. Considerations including appropriate scale, use of materials, content, and overall aesthetic impact on pedestrian and vehicular traffic will be considered. Artists may submit up to 2 proposals for consideration.

In Memory of Women and the Arts are donating funds to the project in the memory of the Director of the Arts for the festival and Mass Ave artist/merchant, Kathleen McDermott.

#### Project Sites

Projects must be conceptualized for and installed on Mass Ave in downtown Indianapolis between Delaware Street to the southwest and Interstates 65/70 to the northeast. No specific pedestals or locations are given, view Mass Ave as your canvas and propose a site. The committee will work with chosen artist to determine site availability and suitability.

#### Project Period

The Artist must be able to install their project during the month of June 2010. Installations must remain up for 24 months. All artists will coordinate project development timelines with Riley Area Development Corporation (see Contact Information section).

#### Budget

A \$5,000 fee will be paid to each artist. 1 project will be selected.

#### Submission

To submit a project for consideration, applicants must submit clearly labeled digital or hard copy materials to include:

- A. Artist Statement (500 words or less) and Professional Resume
- B. Narrative: Describe the proposed project discussing its relationship to the site physically and/or conceptually, the materials you would be using, the methods of construction, and the maintenance of the piece during installation. Be sure to indicate where on Mass Ave the project would be installed. (500 words or less)
- C. Images of proposed installation: At least 2 and no more than 5 images of the proposed installation.
- D. Images of previous work: At least 2 and no more than 5 images of previous work.

For more information and to submit proposal, contact:

Susan Vogt, Deputy Director  
Riley Area Development Corporation  
430 Massachusetts Av., Suite LL1  
Indpls., IN 46204  
Tel: (317) 637-8996 ex. 202  
Email: [svogt@rileyarea.org](mailto:svogt@rileyarea.org)

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### Looking to get more active in arts advocacy locally, regionally or nationally?

Visit these helpful sites for facts and figures you can use to advocate for the arts as well as useful tools to help you contact your elected officials.

**Local** - Arts Council of Indianapolis, [www.WhatTheArtsMean.org](http://www.WhatTheArtsMean.org)

**State** - Indiana Coalition for the Arts, [www.INartscoalition.org](http://www.INartscoalition.org)

**National** - Americans for the Arts, [www.artsusa.org](http://www.artsusa.org) (click on advocacy tab for web tools)

## ANNOUNCEMENTS

**Next Audiences Summit: Oct. 15-16**



Join the Arts Council of Indianapolis and Next Generation Consulting Oct. 15–16 for the Next Audiences Summit in Indianapolis. This summit is the only forum in the United States dedicated to attracting and developing

next generation (20-40 year old) patrons and consumers.

**At the Next Audiences Summit you'll learn:**

- Best practices in online strategies, building a loyal consumer base and developing an effective fundraising model.
- How Dan Pallotta, author of *Uncharitable: How Restraints on Nonprofits Undermine Their Potential*, helped break nonprofit fundraising efforts, and how you can apply the same methods to your organization. Listen to Pallotta's interview on NPR at <http://nextgenerationconsulting.cmail4.com/t/y/l/khhiki/l/i>.
- Insider tips from one of the world's leading social media experts, Sarah "Intellagirl" Robbins, about how to more effectively communicate and engage with your next generation consumers.
- Disney's secrets for creating and maintaining a repeat, cross-generational consumer base.
- How to engage young professionals in your community to increase your customer base.

**\$99 (includes Dan Pallotta presentation, best practice sessions and more!)  
Friday, Oct. 16 ONLY**

**\$229 (and receive \$225 in free stuff!)  
Thursday, Oct. 15 and Friday, Oct. 16**

Learn more and register at [www.nextaudiences.com](http://www.nextaudiences.com).

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**Workshop for Public Artists and Public Art Administrators**

On November 13, 2009, Brown County, Indiana will host the Indiana Conference on Public Art. This one-day conference is geared toward artists, organizations and smaller cities and towns, and will explore how everyone can get involved in the growing movement for public art.

Artists will learn how to get into the field of public art, win commissions and navigate the issues and challenges specific to making public art. Officials from small to medium-sized towns and cities will learn the basics on how to plan, fund, administer and maintain public art projects in their own communities. Non-profit agencies, art councils, civic and social groups will learn how to sponsor and promote public art in their communities. And schools will learn how to find and utilize public artists in residencies or special projects.

The conference, being held at Seasons Lodge and Conference Center in Nashville, IN features keynote speaker Lynn Basa. Ms. Basa is a prominent public artist and former Chair of the Seattle Arts Commission public arts committee who currently teaches Public Art Professional Practices at the Art Institute of Chicago. She recently authored *Public Art for Artists – how to find and win commissions*.

Other sessions include a panel of Indiana public arts administrators discussing planning, funding and administering public art projects; and a panel of public artists sharing what it takes to become a successful public artist. Attendees can also choose to brainstorm ideas for real projects in their own communities, or can attend a hands-on workshop with Lynn Basa, who will walk artists through the public art application process.

The conference is \$75 (\$60 for Art Alliance Brown County members) and includes a luncheon and snacks. The registration deadline is November 10, 2009. Information and registration forms can be found at [www.artalliancebrowncounty.com](http://www.artalliancebrowncounty.com).

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## CLASSIFIEDS

### Free Slide Carousels from the IMA

The Indianapolis Museum of Art Education Dept. seeks to give slide carousels to any artist or entity willing to take them. There are 43 carousels, mostly Kodak, some 80 count, some 140. Please contact Anne at [alaker@imamuseum.org](mailto:alaker@imamuseum.org) <blocked::mailto:alaker@imamuseum.org> by Monday, October 19 to arrange pick-up.

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## REMINDERS

### Artist "Call for Entries" IDADA 2009 Members Show

On Friday November 6th, 2009 IDADA will host its 5th Annual Juried Members Exhibition. This year's show will be hosted by the John Domont Studio Gallery in historic Fletcher Place. Exhibition dates are November 6th through the 25th. Juror for this year's show is Bonnie Kime, Executive Director, "The Next Picture Show Fine Arts Center" in Dixon, Illinois.

The opening reception will coincide with the November First Friday Art Tour and is open and free to the public. In addition, this year there will be a pre-opening reception on Thursday, November 5th, 5:00 - 9:00 PM. This is an invitation only event specifically to promote sales from the exhibition.

The show is open to all IDADA member artists. Those interested in becoming new members or renewing their memberships are encouraged to participate as well. To obtain an entry form, please click on the attachment and print the entry form. Deadline for entries is October 16th at 5PM.

This year's juror, Bonnie Kime has been the Executive Director of The Next Picture Show Fine Arts Center located in Dixon, Illinois since 2005. As a 501(c3) non profit, the center promotes the work of local and regional artists in both the visual and performing arts. In addition to the storefront gallery, which accommodates rotating exhibitions, it also houses artists studios and presents artist workshops.

For more information call Artur Silva at 317-332-5612.

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## Artist Services

The Arts Council of Indianapolis offers a variety of services to individual artists including the Creative Renewal Arts Fellowship, the Robert D. Beckmann, Jr. Emerging Artist Fellowship program, professional development workshops, an online artist database, exhibition and performance opportunities at the Indianapolis Artsgarden as well as this weekly e-communication. For more information, visit [Artist Services](#) for the most up to date information.

Shannon Linker  
Director of Artist Services  
[slinker@indyarts.org](mailto:slinker@indyarts.org)

The Arts Council of Indianapolis is a Proud Supporter of the Be Independent: Buy Indy Art Movement.

# BE INDEPENDENT.<sup>org</sup> buy indy art

## Did you know?

If you missed last week's Artist E-Newsletter, you can find an archived list at [www.ArtsCouncilofIndianapolis.org](http://www.ArtsCouncilofIndianapolis.org).

Click on "Artist Opportunities E-Newsletter" under the "Artist Services" tab.

If your organization has an opportunity for local artists, please submit a summary of the information along with a contact name and number/e-mail address to [artistservices@indyarts.org](mailto:artistservices@indyarts.org). **Submission deadline is every Tuesday by 2pm.**

Please note that we cannot include attachments, so please write a brief summary of your opportunity for artists in an e-mail format.

DISCLAIMER: ACI lists these opportunities and announcements as a service to our artists/subscribers. Inclusion in the Artist E-news does not constitute endorsement of or affiliation with the ACI. Please direct questions or comments to the listing organization.

If you would like to subscribe or unsubscribe to the e-news, please visit [Artist Services](#) or e-mail [artistservices@indyarts.org](mailto:artistservices@indyarts.org). Thank you.