



## Indianapolis 2008 Arts Funding Facts

### Overview

The Arts Council of Indianapolis is a not-for-profit arts service agency for Indianapolis and central Indiana. The Arts Council exists to advance and promote the arts through funding, advocacy, business, artistic and technical assistance, public and private support, and technology.

Since 1987, the City of Indianapolis has appropriated funding for arts and cultural programming through the Arts Council of Indianapolis. The Arts Council allocates that funding directly to arts and cultural organizations and other non-profit community groups through a public, peer panel review process. The grants enable cultural and community organizations to provide arts programming and arts educational opportunities, to promote Indianapolis as a cultural destination, to build capacity and stability of the arts and cultural community, to enhance economic development, and to provide outreach to underserved audiences.

### Funding

In 2008, the Arts Council of Indianapolis distributed \$2,543,500 in public funding for the arts, comprised from two sources:

- \$1,543,500 through the Parks Department in the City's Budget (approved by the Parks and Recreation Committee of the City County Council)
- \$1,000,000 through the Capital Improvement Board (CIB)

### Timeline for 2009 Budget

- August 11, 2008: Proposed 2009 budget is introduced to City County Council
- August/September: City Council budget hearings, including the arts funding allocation through the Parks and Recreation Committee
- September 22, 2008: City County Council votes on 2009 budget

### Arts and the Economy Statistics

- The Indianapolis non-profit arts community generates \$468 million to the local economy. Nonprofit arts and cultural organizations have direct spending of \$182 million (wages, supplies, vendors, etc.), and leverage \$286 million in additional spending by arts audiences to hotels, restaurants, retail, and other businesses.
- The arts community supports more than 15,000 full-time jobs
- The local arts community generates \$52 million in local and state government revenue every year.
- The arts make a good public investment – for every \$1 of local government support that arts generate at least \$5 in return to the local economy.

## Grants to Arts Organizations

- The **Arts Council of Indianapolis annually regrants city funding to more than 75 arts** and other community organizations for arts programming.
- City funding supports programs not funded directly by earned revenue sources. Examples include:
  - **Free concerts** in neighborhood parks and community centers
  - **Arts programs** in juvenile justice centers, correctional facilities, community centers, neighborhood youth clubs, womens' and homeless shelters, and health care facilities
  - **Arts programs** for inner-city youth such as mentorships, day camps, after-school enrichment programs, and internships
  - **Programming** for youths that use the arts to build skills such as self-esteem and self-expression, self-confidence, anger management, and communication
  - **Programs** for senior citizens, community and neighborhood gatherings, and many others
- Collectively, arts organizations provide direct arts programming to more than **1.6 million students** and more than **475,000 senior citizens** annually.
- Arts Council grants have a **matching requirement** designed to stimulate dollars for the arts at the local level. City funding of \$1.5 million is annually matched by more than **\$250 million** in earned and contributed income.
- Attendance at Indianapolis arts events totals nearly **7 million** visits annually, including repeat visitors for performances and exhibitions, educational programs, community programs, and tourists coming to the city for its cultural opportunities. **Attendance at arts events exceeds that of professional sports events.**
- A U.S. Department of Justice research initiative documents that **the arts have a measurable impact on youth at risk in deterring delinquent behavior and truancy problems while also increasing overall academic performance.** (*YouthARTS Development Project, Department of Justice*)
- UCLA research reports that **the arts make a tremendous impact on the developmental growth of every child and has proven to improve learning across every socio-economic category.** (*Involvement in the Arts and Success in School, UCLA*)
- A UCLA study reports that **school dropout rates are co-related to the levels of arts involvement** across all socio-economic categories. (*Champions of Change, UCLA*)
- According to the Institute for Community Development and the Arts:
  - Arts programs **divert youth from gangs, drugs, and the juvenile justice system**
  - Arts programs **provide a more cost-effective approach** with better results than traditional programs such as Midnight Basketball or juvenile boot camps
  - Arts programs **reduce truancy and improve academic performance**
  - The arts **build critical self-discipline, communication and job skills**

For more information on the arts in Indianapolis, contact:

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