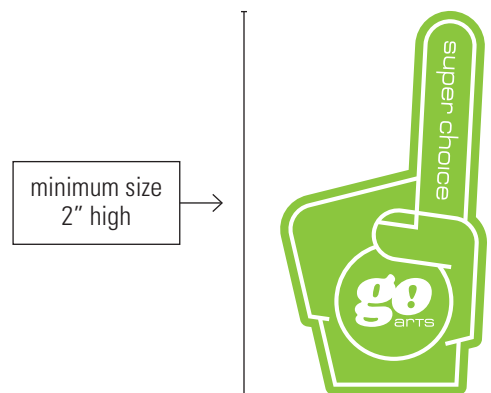
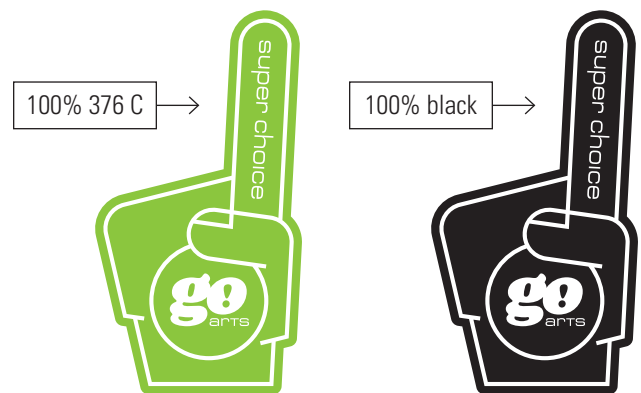
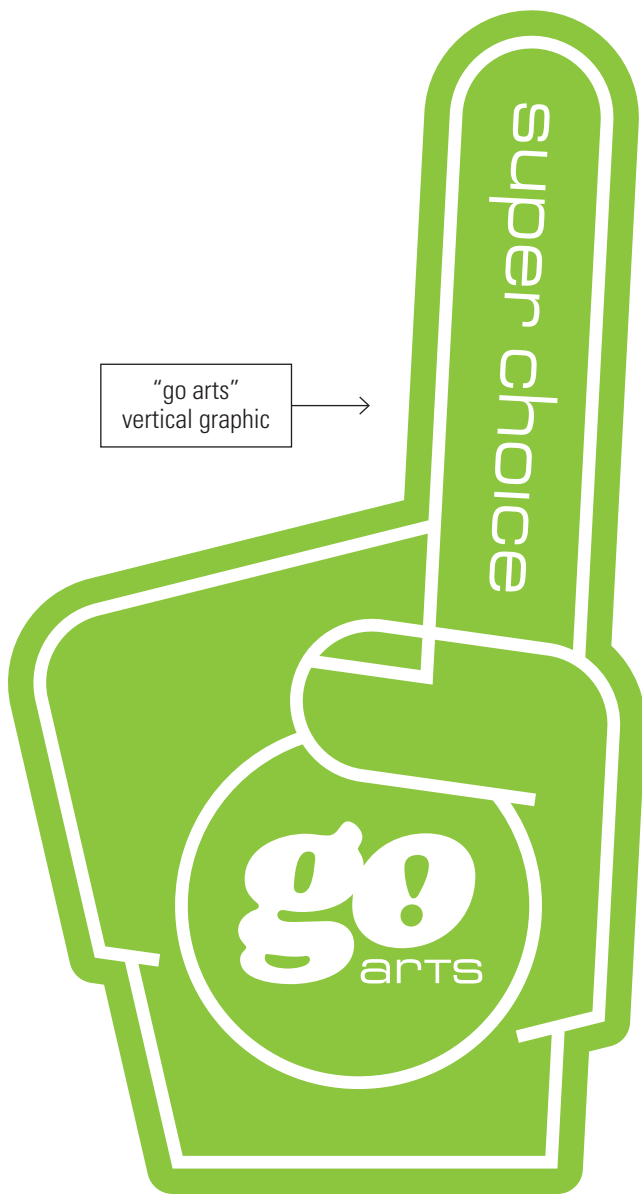




graphic application guide / vertical graphic

- The **"go arts" vertical graphic** may be reproduced in 100% PMS 376 or 100% black.
- These are the only colors approved for use. No other colors are allowed.
- The **"go arts" vertical graphic** should be reproduced on a white field whenever possible.
- The **"go arts" vertical graphic** may **not** be altered in any way, including **flipping or rotating** the graphic.
- Please adhere to the "graphic application guide" standards outlined below.
- Preferred usage for the **"go arts" vertical graphic** is overall branding and program participation.



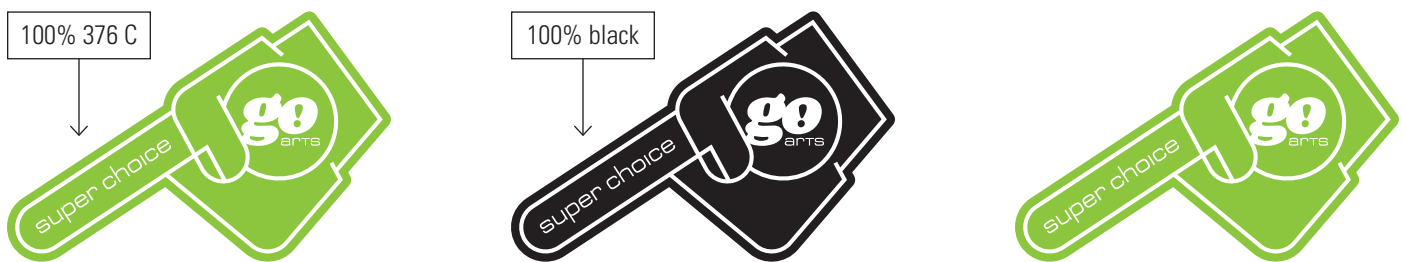
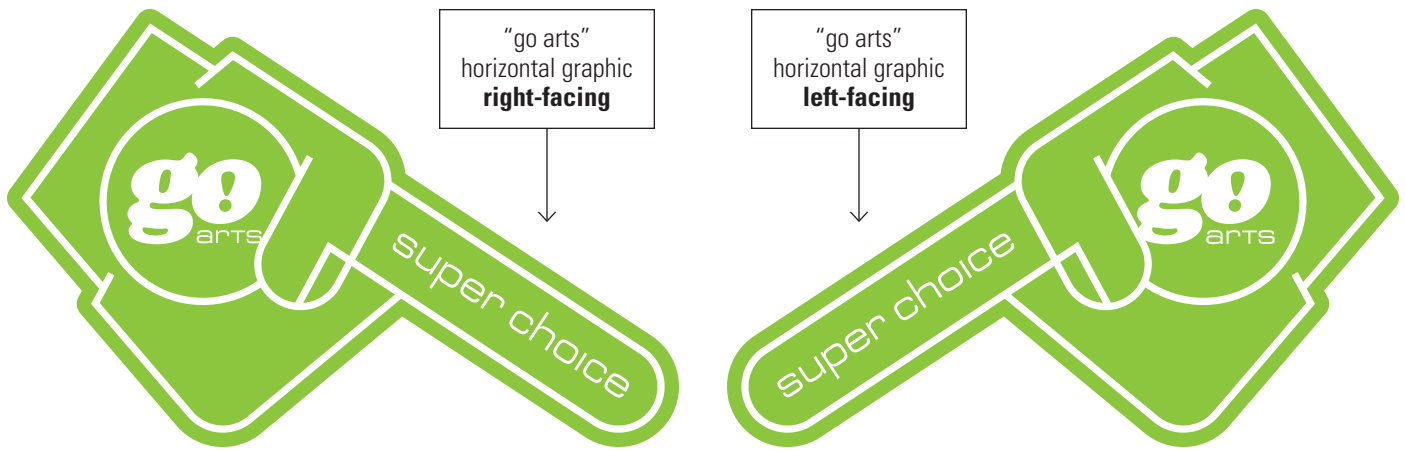
These are the approved color formulas for the **"go arts" vertical graphic**.

C:50 / M:0 / Y:100 / K:0
R:140 / G:198 / B:2



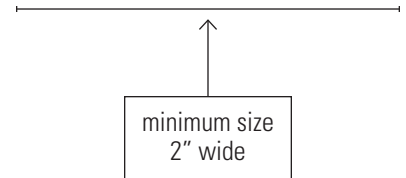
graphic application guide / horizontal graphic

- The "go arts" horizontal graphic may be reproduced in 100% PMS 376 or 100% black.
- These are the only colors approved for use. No other colors are allowed.
- The "go arts" horizontal graphic should be reproduced on a white field whenever possible.
- The "go arts" horizontal graphic may be used in left- or right-facing configurations.
- The "go arts" horizontal graphic may **not** be altered in any way, including **changing the angle** of the graphic.
- Please adhere to the "graphic application guide" standards outlined below.
- Preferred usage for the "go arts" horizontal graphic is monumentation and identification of program locations.



These are the approved color formulas for the "go arts" horizontal graphic.

C:50 / M:0 / Y:100 / K:0
R:140 / G:198 / B:2





graphic application guide / graphic bugs

- The "go arts" graphic bugs may be reproduced in 100% PMS 376 or 100% black. 100% PMS 430 may be used for the "arts super choice" text.
- These are the only colors approved for use. No other colors are allowed.
- The "go arts" graphic bugs should be reproduced on a white field whenever possible.
- The "go arts" graphic bugs may **not** be altered in any way, including **flipping or rotating** the graphics.
- Please adhere to the "graphic application guide" standards outlined below.
- Preferred usage for the "go arts" graphic bugs is identification of program participants and approved events. The bugs are designed for print and electronic usage.



These are the approved color formulas for the "go arts" graphic bugs.



C:50 / M:0 / Y:100 / K:0
R:140 / G:198 / B:2



C:5 / M:0 / Y:0 / K:45
R:148 / G:156 / B:159